



OUR STORY

UpCounsel is designed to introduce attorneys to clients and clients to attorneys. We started in San Francisco and then spread like wildfire.



2M

Organic Site Visitors



2.5k

Avg Monthly Postings



4

Mins Per Proposal



16

Proposals To Get A New Client

OUR CLIENTS

45%
Startups

45%
SMBs

10%
Individuals

150
Attorneys

Attorneys choose **UpCounsel** for our swift path to growth, quick client acquisition, predictable income and remote work opportunities. They value our platform's invoicing, billing, collections functions and one on one coaching support.

\$250-550/hr
Rate Range

\$30-70k/yr
Side Hustle Earnings

\$100-300k/yr
Full Time Earnings

We're currently seeing attorneys bring in an **additional \$4,000-\$10,000 per month** with 10 hours per week.



"UpCounsel has changed the way I get new clients. Our marketing efforts were virtually nonexistent before, and now I'm at a place where I have no additional bandwidth for new clients."

Danielle Hayes
Hayes Law